Graduate Courses Currently Offered by the Department

5024 International Service Management: Overview of the contemporary issues in the international business environment facing multinational service firms in the hospitality industry. These issues include such topics as global strategy formulation and implementation, technology challenges, diversity in customers and employees, political and legal concerns, and effective organizational structures for long-term survival. Pre: Graduate Standing (3H, 3C).

5414 Chain Management in the Hospitality Industries: The organization, administration and evaluation of existing and challenging practices, concepts and theories in chain management in the hospitality industries. Pre: 5424, 5444, 5514, 5534. (3H, 3C).

5424 Human Resource Management: This course focuses upon the attainment of employees within the hospitality industry. Topics include the processes, practices and legal considerations involved in the employment of people in hospitality organizations. Pre: MGT 3334. (3H, 3C).

5444 Financial Management in the Hospitality Service Industries: Fundamentals of financial management as applied to hotels, restaurants, institutions and similar service organizations. Pre: FIN 3104. (3H, 3C).

5454 Hospitality and Tourism Marketing Strategy and Policy: Examination of the role of marketing within the strategic planning of hospitality service organizations. Pre: MKTG 3104. (3H, 3C).

5464 Franchising in Hospitality Management: Role of franchising in hospitality management. Contemporary issues related to franchising in different segments of the hospitality industry, including franchise concept development, franchisor-franchisee relationship, franchise agreements, operational problems, and international franchising. (3H, 3C). II.

5514 Contemporary Problems in the Hospitality Industry: Consideration and analysis of relevant industry problems and issues facing management and personnel in the hospitality industries. Computer literacy required. (3H, 3C).

5534 Strategic Management and Competitive Strategy in the Hospitality Industries: To enable students to develop a comprehensive understanding of the concepts of strategic management and competitive strategy as applied to the hospitality industries. Pre: HTM 4534 (3H, 3C).

5544 Research Methods for Hospitality Applications: The use of business research methods in the scientific investigation of hospitality related problems. The foundations of research, research design, data collection techniques, sampling issues, statistical techniques and the analysis and reporting of data will be studied. Pre: STAT 5634. (3H, 3C).
5554 Qualitative Research Methods In Business: This course focuses on the key components of qualitative methodology for research applications in business. The course introduces students to the basics of qualitative research in the business context as well as the ontological and epistemological foundations of qualitative research.

5614 Current Issues in Travel and Tourism Management: Current issues in the management of travel and tourism services. Environmental trends, planning and development, policy formulation, social and economic impact and marketing of travel and tourism. Pre: HTM 5454, (3H, 3C).

5904 Project and Report: Variable credit course.

5944 Graduate Seminar: Presentation and critical discussion of current literature and major topics in hospitality and tourism management. The seminar provides a forum for the discussion of research and research problems in hospitality and tourism management and the presentation of research by graduate students. Provides students an opportunity to prepare and present current work related to their thesis and dissertation activities. May be repeated. (1H, 1C).

5964 Field Study: Variable credit course. X-grade allowed.

5974 Independent Study: Pass/fail only. Variable credit course.

5984 Special Study: Variable credit course.

5994 Research and Thesis: Variable credit course.

6414 The Concept of Service in the Hospitality Service Industries: Seminar in the concept of service and its management. Pre: 5514. (3H, 3C).

6424 Human Resources Management in the Service Industry: Examination of research and writings in the area of human resources management in service industries. Issues and opportunities in human resources management distinctive to hospitality service organizations. Pre: HTM 5424 or MGT 5704. (3H, 3C).

6434 Theory Development for Hospitality & Service Management: Seminar in theory construction in the areas of hospitality, tourism and service. Emphasis on the identification of relevant interdisciplinary paradigms and theory and the evaluation of social science research. Six graduate credits of hospitality and tourism courses required. (3H, 3C).

6444 Advanced Quantitative Methods for Hospitality Applications: Methodologies and techniques for analysis, reporting and critiquing hospitality issues using advanced concepts and quantitative methods in the scientific investigation of problems related to hospitality. Pre: STAT 6634. (3H, 3C).
6454 Hospitality Marketing Research Problems: Research designs and methodologies for the solution of hospitality industry marketing problems. Analysis and interpretation of marketing research studies. Pre: HTM 5454, STAT 5454. (3H, 3C).

6464 Review of the Research in Hospitality and Tourism Management: An advanced survey of both the classic and current body of knowledge in the area of hospitality and tourism management. Pre. HTM 5544 (3H, 3C)

6534 Advanced Seminar in Strategic Management in the Hospitality Industry: This seminar is designed to provide an in-depth exploration of the literature and research which has been developing in the context of the hospitality and tourism industry, specifically as it applies to the hotel, restaurant and tourism sectors. Specific methodological approaches encountered in an industry-specific environment will be identified and evaluated. The current state of theory development will be assessed and key issues relevant to further theory building will be explored. The course will be in a seminar format where students will be expected to develop a comprehensive and in-depth understanding of the body of knowledge relative to strategy in the hospitality and tourism industry. Must have the prerequisite or equivalent. Pre: 5534. (4H,3C).

7994 Research and Dissertation: Variable credit course.

Advanced Undergraduate Courses (HTM)
The following 4000-level course may be taken for graduate credit:

4424 Events Management: Management of special events in the hospitality and tourism industry. Students will explore organizational functions necessary for producing special events, as well as analyzing the factors that influence an event's success, such as organizational structure, risk management and the impact of tourism activity. Junior standing in HTM is required. (3H,3C).

4534 Hospitality Management Policy: Integrates business principles and practices related to hospitality management. Cases involving hospitality organizations are analyzed extensively. Senior standing required. Pre: HTM 3444, HTM 3524, HTM 3534, HTM 4414, HTM 4454. (3H, 3C). I,II.