

**NANCY GARD McGEHEE
VITA**

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Hospitality and Tourism Management
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EDUCATION

Virginia Polytechnic Institute and State University, Blacksburg, VA

1999 Ph.D., Dept. of Sociology. Dissertation: "Alternative Travel: Its Influences on Social Movement Organization Support and Participation."

1994 M.S. Major: Sociology. Thesis: "The Contribution of Tourism-Related Craft Marketing Cooperatives to Community Development in Appalachia."

North Carolina State University, Raleigh, NC

1991 M.S. Major: Tourism Management. Thesis: "Marketing Tourism to the North Carolina State Legislature."

Marshall University, Huntington, WV

1985 B.A. Major: Sports Marketing and Management.

SPECIALIZATIONS AND INTERESTS

Tourism Entrepreneurship
Rural Tourism Development

Volunteer Tourism
Impacts of Tourism

PROFESSIONAL EXPERIENCE

Academic Appointments

June 2007-present, **Associate Professor, Virginia Polytechnic Institute and State University, Hospitality and Tourism Management, Blacksburg, VA**

Research in Rural Tourism, Tourism Entrepreneurship, and Volunteer Tourism. Teaching in Tourism curriculum. Advise 40 undergraduate and graduate students.

August 2001-present. **Assistant Professor, Virginia Polytechnic Institute and State University, Hospitality and Tourism Management, Blacksburg, VA**

Research in Rural Tourism and Tourism Entrepreneurship. Teaching in Tourism curriculum. Advise 20-50 undergraduate and graduate students.

July 1999-August 2001. **Assistant Professor, North Carolina State University, Department of Parks Recreation and Tourism Management, Raleigh, NC**

Research in Tourism. Course development for new Ph.D. program, teaching in undergraduate and graduate curriculum. Advised over 30 undergraduate and graduate students. Directed and/or served on Master's thesis committees.

January 1998-May 1999. **Instructor, Concord College, Department of Travel Industry Management, Athens, WV**. Full-time temporary position. Course load of three to four classes per semester. Teaching in areas of tourism marketing, planning, and management. Advised 30 students.

August 1993-December 1997. **Graduate Teaching Assistant, Virginia Polytechnic Institute and State**

University, Department of Sociology, Blacksburg, VA. Duties included: teaching assistantship for Introduction to Sociology and Social Psychology.

August 1993-December 1997. **Graduate Research Assistant, Virginia Polytechnic Institute and State University, Department of Sociology, Blacksburg, VA.**

May-June 1996. **Instructor, Virginia Polytechnic Institute and State University, Department of Sociology, Blacksburg, VA.** First session summer school. Social Psychology.

August 1992-December 1993. **Instructor, Concord College, Department of Travel Industry Management, Athens, WV.** Adjunct instruction of undergraduate courses in tourism marketing and impacts of tourism.

August 1990-August 1991. **Graduate Assistant, North Carolina State University, Parks, Recreation and Tourism Management. Raleigh, NC.**

Other Professional Positions

May-December 1994. **Interim Director, Appalachian Tourism Research and Development Center, Concord College, Athens, WV.** Managed \$400,000.00 annual grant from the Appalachian Regional Commission (see below for details of the Center's operations).

September 1991-August 1993. **Assistant Director, Appalachian Tourism Research and Development Center.** Work in all aspects of Center operations, including:

Education and Technical Assistance -

Development and implementation of Traditional Hospitality Training that may be applied to all aspects of the tourism industry.... Development and implementation "One Visitor at a Time", a Train the Trainers approach to Hospitality Training... Development and implementation of "Tourism: Your Passport to Success," a tourism awareness workshop and manual... Tourism planning assistance to local tourism development entities, i.e. civic groups, Chambers of Commerce, Local Development Districts, through speaking engagements, workshops and seminar presentations. Presentation topics included, but were not limited to: marketing tourism on a limited budget, sustainable tourism marketing and development, marketing bed and breakfasts, and marketing to and preparing for the international tourist... developed a market feasibility study for Civil War site development.

Research-

Creating customized reports using computer-generated data derived from the Center's ATRIS (Appalachian Travel Resources Inventory System) database. These reports are used in communities to act as a starting point in the process of strategic planning, development and marketing. Compilation of "A Survey of Lodging Tax in the Appalachian Region."

PROFESSIONAL SERVICE AND ORGANIZATIONAL INVOLVEMENT

Membership and Service in Professional Societies:

2007-present, South Eastern Chapter Travel and Tourism Research Association (SETTRA) Board of Directors

2007-present, Journal of International Volunteer Tourism and Social Development, Editorial Board

2005- present, Virginia Hospitality and Travel Association (VHTA) Board of Directors

2004-present, Journal of Travel Research, Editorial Board

Nancy Gard McGehee

Curriculum Vita

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2002-2005, Travel and Tourism Research Association Board of Directors

2000, Moderator, Annual Meetings of the Southern Sociological Society

1996-2001, National Recreation and Parks Association (NRPA)

1993-present, Southern Sociological Society (SSS)

1991-present, Travel and Tourism Research Association (TTRA)

2005 Chair, Conference Illustrated Paper Sessions

2001-2004 Co-Chair, Conference Illustrated Paper Sessions

2000 Reviewer, Illustrated Paper Sessions, TTRA's 31st Annual Conference

2000 Judge, Best Illustrated Paper Award, TTRA's 31st Annual Conference

1995 Reviewer, Illustrated Paper Sessions, TTRA's 26th Annual Conference

1991-1994, Travel Industry Association (TIA)

1990-91, 2000 Southeast Recreational Resources Association (SERR)

Service to the University:

University:

2005-2006 External member of faculty search committee, College of Natural Resources

2003-present Member, Center for Business and E-Commerce

2001-2004 Agri-tourism Task Force

College:

2007 Pamplin College of Business Awards Committee

2004 Associate Dean of Undergraduate Studies Search Committee

2004 HTM Department Head Search Committee

2003 HTM Department Head Review Committee

2003-present Strategic Planning Committee

2002-2003 Commencement Committee

Departmental:

2007 Chair, HTM faculty search committee

2005-present Awards Committee

2003-present European Ph.D. Committee

2003-2006 Advisor, Hospitality Management Association

2002-2003 Northern Virginia Center MBA Development Committee

2002 Chair, Farm and Family Showcase Committee

2001-2003, 2006-present, Undergraduate Curriculum Committee

2001-present Graduate Curriculum Committee

TEACHING EXPERIENCE

UNDERGRADUATE:

Virginia Polytechnic Institute and State University

HTM 3484: Socio-Cultural Impacts of Tourism

HTM advanced elective that focuses on the interplay between tourism and other major elements of society, such as the environment, politics, community, race/ethnicity, and culture. An Area 3 general studies course. (15-50 students)

HTM 3454: Tourism Analysis

Advanced course that focuses on the scholarly study and applied management of and planning for tourism. (40 students)

HTM 2454: Introduction to Tourism Management

Comprehensive overview of tourism concepts and philosophies from an international perspective. Taught both in a classroom setting (40-60 students) and online (250-450 students). An Area 7 general studies course.

North Carolina State University

PRT 266: Sport Management

Introduction to concepts and practices of effective sport programming and management at the professional, collegiate and community levels.

PRT 200: Leisure Behavior and Wellness

Leisure is a lifelong resource for human satisfaction and fulfillment. Its potential for physical, mental, social, and emotional growth and development of individuals and societies cannot be overstated. This course presents a variety of leisure and wellness opportunities and alternatives in order to heighten the college student's awareness of possible lifelong leisure activities.

Concord College

TIM 250: Introduction to Tourism Promotion

All aspects of tourism marketing. Primary end product: A Destination Marketing Organization Marketing Plan. Applied orientation includes frequent guest speakers from various elements of the tourism industry.

TIM 311: Economic, Social, and Cultural Impacts of Tourism

Theoretical and practical examination of the positive and negative impacts of tourism. Introduction to identification, interpretation, and evaluation of various methods of impact measurement.

TIM 340: Geography for the Travel Professional

Comprehensive overview of world geography and its extreme relevance to tourism planning and promotion. Fundamentals of geographical concepts, using a variety of audio-visual methods including the Internet.

TIM 402: Computer Reservation Systems

Introduction to APOLLO reservation systems software. Extremely applied coursework that develops skills in lodging, transportation and attractions reservations using APOLLO tutorials.

TIM 415: Meetings and Conventions Management

Foundations of marketing and management of the meetings and conventions industry. Focus on the planning, implementation, and follow-up necessary for successful meetings and convention sales.

TIM 458: Senior Seminar on Tourism Planning and Promotion

Highly individualized capstone course culminating in a major senior paper and project for all graduates with a planning and promotion emphasis.

Virginia Polytechnic Institute and State University (1994-1996)

SOC 1121: Introduction to Sociology

Survey course designed to familiarize students with the basic theoretical and practical applications of

sociology.

SOC 2304: Individual in Society

Social Psychology course that aspires to examine the everyday interaction of people and the influences of those interactions. Theoretical fundamentals of social psychology with a strong emphasis in examination of practical applications.

GRADUATE:

Virginia Polytechnic Institute and State University

HTM 5444 Qualitative Research Methods in Business

To familiarize students with the history and depth of qualitative research methodology, provide students with an understanding of the ontological and epistemological foundations of qualitative research methodology, and to introduce a repertoire of qualitative research methods to students who will then apply the methods as part of their coursework. This may include but not be limited to focus groups, personal interviews, ethnographies, and content analysis.

HTM 5454 Hospitality Marketing Strategy and Policy

Examination of the role of marketing within the strategic planning of hospitality service organizations.

North Carolina State University

PRT 407/507: Services, Facilities, and Special Events Marketing

Advanced course designed to prepare students for the unique challenges of marketing experience-based products in both the tourism and sport industries.

PRT 510: Theories of Sport and Fitness Management

The development of a theoretical basis for sport and fitness management is crucial to success. This course provides a survey of current research in the areas of the sociological, psychological, political, and economic issues surrounding sport and fitness management. Includes a section specific to Sport Tourism.

PROFESSIONAL PRESENTATIONS

McGehee, N.G. (2007) Volunteer Tourism: "Sustainable Innovation in Tourism, or just Pettin' the Critters?" BESTen Sustainable Tourism Educational Network Think Tank, Flagstaff, AZ, June 22, 2007.

McGehee, N.G. (2006) "Tangier Island Experiential Tourism Project and AH&LA "The Quiet Good" Study: Preliminary Results." Virginia Tech Hospitality and Tourism Management Board of Advisors meeting, Blacksburg VA, September 8, 2006.

Kauffman, D., McGehee, N. and Tyler, C. (2006) "Will tourists pay to experience a Virginia Waterman's world and learn how a living is made from the Bay? Testing the idea on Tangier." Tangier Island Town Forum, Tangier Island, VA, July 11, 2006.

McGehee, N.G. and K. Andereck (2006) "A Study of Resident Attitudes Toward Voluntourism in Tijuana, Mexico." 37th Annual Travel and Tourism Research Association Conference, Dublin, Ireland, June 20, 2006.

McGehee, N.G. and K. Andereck (2006) "Resident Attitudes Toward Voluntourism: the case of Tijuana, Mexico." Voluntourism Forum, Baltimore, MD, February 21, 2006.

Meng, F. and N.G. McGehee (2005). "Utilizing Mixed Method Analysis to Examine North Carolina and Virginia Legislators' Image of the Tourism Industry." 36th Annual Travel and Tourism Research Association Conference, New Orleans, LA.

McGehee, N.G., F. Belanger, S. Hicks, and J. Hiller (2005). "Teaching Ethics and Security in Hospitality and Tourism." Southeast Tourism Society Research Symposium, Biloxi, MS.

Meng, F., Y. Tepanon, and N.G. McGehee (2004). "Understanding Legislators: A Comparison of the Perceptions of North Carolina Legislators Regarding the Tourism Industry in 1990 and 2003." 35th Annual Travel and Tourism Research Association Conference, Montreal, Quebec, Canada.

McGehee, N.G., T.J. Pierri, and F. Meng (2004). "Tourism and State Legislatures: A comparative look at North Carolina and Virginia." Southeast Tourism Society Research Symposium, Memphis TN.

McGehee, N.G. and A. B. Doyle (2003). "Development of an Agri-Tourism Systems Model: An Exploratory Study." 34th Annual Travel and Tourism Research Association Conference, St. Louis, MO.

McGehee, N.G., T.J. Pierri, and F. Meng (2003). "Images of and Attitudes about Tourism Among Virginia Legislators." Virginia Hospitality and Travel Association's December 2003 meeting, Virginia Beach VA.

McGehee, N.G. and K. Kim (2002). "Agricultural Diversification: Developing Linkages between Agri-tourism Enterprises and Destination Marketing Organizations" 3rd National Small Farm Conference, Albuquerque, NM.

McGehee, N.G., K.L. Andereck, and C.A. Vogt (2002). "An Examination of Factors Influencing Resident Attitudes Toward Tourism In Twelve Arizona Communities." 33rd Annual Travel and Tourism Research Association Conference, Arlington, VA.

McGehee, N.G. (2002). "Social Movements and Alternative Tourism." 33rd Annual Travel and Tourism Research Association Conference, Arlington, VA.

Cardenas, D.A., and N.G. McGehee (2001). "Involvement as an Indicator of Travel for Recreational Runners." Symposium on Leisure Research, National Congress for Recreation and Parks (NRPA), Denver, Colorado.

McGehee, N.G. and D.A. Cardenas (2001). "Involvement as Predictor of Preferred Travel Activities for the Niche Market of Traveling Recreational Runners." 32nd Annual Travel and Tourism Research Association Conference, Ft. Myers, Florida.

McGehee, N.G. (2000). "Evaluation and Assessment of the Impact of International Volunteer Experiences: A Pilot Study." Invited Presentation, Community Service Around the World (CSAW), Stanford University, Palo Alto, California.

McGehee, N.G. (2000). "Social Impacts of an Earthwatch Expedition: Effects on Consciousness-Raising." 31st Annual Travel and Tourism Research Association Conference, Burbank, California.

McGehee, N.G. (1999). "Alternative Tourism: A Social Movement Perspective." Leisure Studies Association Annual Conference, Cheltenham, England.

McGehee, N.G. (1997). "We Can't Get No Respect: Using Sociological Theory to Explain Travel and Tourism." Southern Sociological Society Meeting, New Orleans, Louisiana.

McGehee, N.G., L. Loker-Murphy, and M. Uysal (1996). "Gender and Travel Motivation." 27th Annual Travel and Tourism Research Association Conference, Las Vegas, Nevada.

McGehee, N.G. (1995). "Tourism-Related Craft Marketing Cooperatives: What are the Effects on Rural Communities?" Southern Rural Sociological Society Meeting, New Orleans, Louisiana.

McGehee, N.G. (1994). "Formal Versus Substantive Rationality and its Effects on Tourism Related Cooperatives and Community Development." International Symposium of Tourism Development, sponsored by Northern Arizona University, Phoenix, Arizona.

McGehee, N.G. (1992). "Marketing Tourism to the North Carolina State Legislature." 22nd Annual Travel and Tourism Research Association Annual Conference, Minneapolis, Minnesota.

McGehee, N.G. (1991). "Marketing Tourism to the North Carolina State Legislature - Preliminary Results." Southeastern Recreation Research Symposium, Asheville, North Carolina.

AWARDS AND HONORS

2005 *Travel and Tourism Research Association President's Award*. An international award given at the president's discretion recognizing individual efforts on behalf of the Travel and Tourism Research Association.

2005 *Distinguished International Case Award* for best case study from "Ethics and Security in Hospitality: The Queensland Rainforest Resort" Indiana CIBER case collection of the European Case Clearing House, and thus able to be adopted by business schools around the world. \$500 cash award. Co-authored with J. Hiller, F. Belanger, and S. Hicks.

2002 *Travel and Tourism Research Association Keeling Dissertation Award*. An international award for the best dissertation during a 3 year period. Included registration and expenses for the 2002 Travel and Tourism Research Association annual conference, held in Arlington, VA, and a \$1,000.00 cash award.

1992 *Travel and Tourism Research Association Boeing Student Research Award*. This international award included registration and expenses for the 1992 Travel and Tourism Research Association's annual conference, held in Minneapolis, Minnesota, and a \$1,000.00 cash award.

PROFESSIONAL PUBLICATIONS

Refereed journal articles

McGehee, N.G., S. Wattanakamolchai, R. Perdue, and E. Onat (under review) "Corporate Social Responsibility within the U.S. Lodging Industry." Submitted to the *Journal of Hospitality & Tourism Research*, July 2007.

McGehee, N.G. and Andereck, K. (under review) Volunteer Tourism and the "Voluntoured": The case of Tijuana, Mexico." Submitted to the *Journal of Sustainable Tourism*, June 2007.

N.G. McGehee K. Kim and G. Jennings (2007). "Gender and Motivation for Agri-tourism Entrepreneurship." *Tourism Management*, 28:1 (280-289).

N.G. McGehee (2007). "An Agri-Tourism Systems Model: A Weberian Perspective." *Journal of*

Sustainable Tourism. 15:2, 111-124.

N.G. McGehee and F. Meng (2006). "The Politics of Perception: Legislative Images of the Tourism Industry in Virginia and North Carolina." *Journal of Travel Research*, 44: 368-378.

McGehee, N.G., F. Meng and Y. Tepanon (2006). "Understanding U.S. Legislators and Their Perceptions of the Tourism Industry: The Case of North Carolina, 1990-2003." *Tourism Management*, 27:4, 684-694.

McGehee, N.G. and C. Santos (2005). "Social Change, Discourse, and Volunteer Tourism." *Annals of Tourism Research*, 32:3, 760-779.

McGehee, N.G. and K. Andereck (2004). "Factors Influencing Rural Resident's Support of Tourism." *Journal of Travel Research*, 43:2, 131-140.

McGehee, N.G. and K. Kim (2004). "Motivation for Agri-tourism Entrepreneurship." *Journal of Travel Research*, 43:2 161-170.

Copenheaver, C.A., D.W. Duncan, L.D. Leslie, and N.G. McGehee (2004). "An Exploration of Cross-Disciplinary Peer Education in Natural Resources." *Journal of Natural Resources and Life Sciences Education*, 33:124-130.

McGehee, N.G. Y. Yoon and D.A. Cardenas (2003). "Involvement as an indicator of travel to road races for recreational runners." Special sport tourism edition of *The Journal of Sport Management*, 17:3, 305-324.

McGehee, N.G. (2002). "Alternative Tourism and Social Movement Participation." *Annals of Tourism Research*, 29:1, 124-143.

McGehee, N.G. and W.C. Norman (2002). "Alternative Tourism as Impetus for Consciousness-Raising." *Tourism Analysis*, 6:3/4, 239-251.

McGehee, N.G. and A. C. Meares (1998). "A Case Study of Three Tourism-related Craft Marketing Cooperatives in Appalachia: Contributions to Community." *The Journal of Sustainable Tourism*, 6:1, 4-25.

McGehee, N.G., L. Loker-Murphy, and M. Uysal (1996). "The Australian International Pleasure Travel Market: Motivations from a Gendered Perspective." *The Journal of Tourism Studies*, 7:1, 45-57.

Books and Book Chapters

McGehee, N.G. and Andereck, K. (in press) "'Pettin' the Critters': Exploring the complex relationship between volunteers and the voluntoured in McDowell County, WV, USA and Tijuana, Mexico" in S. Wearing and K. Lyons (eds) *Journeys of Discovery in Volunteer Tourism: International Case Study Perspectives*. CABI, Oxfordshire, UK.

McGehee, N.G. and Kline, C.S. (in press) "Entrepreneurship and the Rural Tourism Industry: A Primer" in G. Moscardo (ed.) *Community Capacity Building and Tourism*. CABI, Oxfordshire, UK.

Publications in Conference/Meeting Proceedings

McGehee, N.G. and K. Andereck (2006) "A Study of Resident Attitudes Toward Voluntourism in Tijuana, Mexico." 37th Annual Travel and Tourism Research Association Conference, Dublin, Ireland.

Meng, F., Y. Tepanon, and N.G. McGehee (2004). "Understanding Legislators: A Comparison of the Perceptions of North Carolina Legislators Regarding the Tourism Industry in 1990 and 2003." 35th Annual Travel and Tourism Research Association Conference, Montreal, Quebec, Canada.

McGehee, N.G. and A. B. Doyle (2003). "Development of an Agri-Tourism Systems Model: An Exploratory Study". 34th Annual Travel and Tourism Research Association Conference, St. Louis, MO.

McGehee, N.G. and K. Kim (2002). "Agricultural Diversification: Developing Linkages between Agri-tourism Enterprises and Destination Marketing Organizations." 3rd National Small Farm Conference, Albuquerque, NM.

McGehee, N.G., K.L. Andereck, and C.A. Vogt (2002). "An Examination of Factors Influencing Resident Attitudes Toward Tourism In Twelve Arizona Communities." 33rd Annual Travel and Tourism Research Association Conference, Arlington, VA.

McGehee, N.G. (2002). "Social Movements and Alternative Tourism." 33rd Annual Travel and Tourism Research Association Conference, Arlington, VA.

McGehee, N.G. and D.A. Cardenas (2001). "Involvement As Predictor of Preferred Travel Activities For the Niche Market of Traveling Recreational Runners." 32nd Annual Travel and Tourism Research Association Conference, Ft. Myers, Florida.

McGehee, N.G. (2000). "Social Impacts of an Earthwatch Expedition: Effects on Consciousness-Raising." *Travel and Tourism Research Association 31st Annual Conference Proceedings*. Burbank, CA.

McGehee, N.G. (1994). "Formal Versus Substantive Rationality and its effects on Tourism Related Cooperatives and Community Development." *Proceedings of the 1994 International Symposium of Tourism Development*, sponsored by Northern Arizona University, Phoenix, AZ.

McGehee, N.G. (1992). "Marketing Tourism to the North Carolina State Legislature." *The 23rd Travel and Tourism Research Association Annual Proceedings*. Minneapolis, Minnesota.

McGehee, N.G. (1991). "Marketing Tourism to the North Carolina State Legislature - Preliminary Results." *Proceedings of the Southeastern Recreation Research Symposium*. Asheville, North Carolina.

Papers and Reports

Kauffman, D. , McGehee, N.G., and Tyler-Makcy, C. (2007). "Will tourists pay to experience a Virginia Waterman's world and learn how a living is made from the Bay? Testing the idea on Tangier." Final report, submitted to Commercial Fisheries and Shellfish Technologies (CFAST), June 2007.

McGehee, N.G., S. Wattanakamolchai (2007). "The Quiet Good: Measuring Corporate Social Responsibility within the Lodging Industry" Final Report, submitted to the American Hotel and Lodging Association, January 2007.

McGehee, N.G., T.J. Pierri, and F. Meng (2003). "Images of and Attitudes about Tourism Among Virginia Legislators." Final Report, submitted to the Virginia Hospitality and Travel Association, December 2003.

Copenheaver, C., N. McGehee, L. Leslie, and D. Duncan. "Faculty and Study Group Report: Exploring Cross-Disciplinary Peer Education" Fall 2003 CEUT Newsletter.

McGehee, N.G.. 2002. "Final Report and Online Survey for IVPA." Executive summary for International Volunteer Programs Association. Developed program participant survey to be implemented online from the IVPA website.

Doyle, A.B. and N.G. McGehee (2002). "Case Statement for the Promotion of Sustainable Agri-tourism in the Commonwealth of Virginia." White paper presented to John Dooley, Associate Provost of Outreach, Virginia Tech.

Other Publications and Reviews

McGehee, N.G. (2001). "Book Review of *The Olympic Games: A Social Science Perspective*, by Kristine Toohey and A.J. Veal." *Journal of Travel Research*. 39:4, 2001.

McGehee, N.G. (1998). "Book Review of *Tourism: A Gender Analysis*, edited by Vivian Kinnaird and Derek Hall." *Tourism Analysis*, 1:2, 1998.

McGehee, N.G. and G. Walker (1997). "NRPA Congress Review: The Future - Yours To Create." *Tourism Analysis*, Inaugural Issue, 1:1, 1997.

McGehee, N.G., G. Brothers, and C. Jurowski (1995). "Review of 1994 Travel and Tourism Research Association Conference." *Journal of Travel Market Research*, Winter 1995.

Friedman, L., and N.G. McGehee (1994). *Gaming and Rural Development - The Good, the Bad, and the Ugly*. Athens, WV. Appalachian Tourism Research and Development Center.

Koth, B., G. Kreag and M. Robinson, eds. (1994). *Q and A About Rural Tourism Development: Based on Audience Questions from the Turn It Around with Tourism Teleconference*. Minneapolis. Tourism Center, University of Minnesota.

McGehee, N.G.. (1993). "Textbook Review of *Passport: An Introduction To The Travel and Tourism Industry*, by David C. Howell." *Journal of Travel Research*, Summer.

Grants and Contracts

External:

Perdue, R. and McGehee, N.G. (2007) "Feasibility Study for a Destination Marketing Organization within the New River Valley Region." Virginia Tourism Corporation (VTC), \$50,000.00.

Kauffman, D., McGehee, N. and Tyler, C. (2006) "Will tourists pay to experience a Virginia Waterman's world and learn how a living is made from the Bay? Testing the idea on Tangier." Commercial Fisheries and Shellfish Technologies (CFAST) \$10,000.00.

McGehee, N.G. (2006). "The Quiet Good: Measuring Corporate Social Responsibility in the Lodging Industry." American Hotel and Lodging Association (Education Foundation). \$25,000.00.

McGehee, N.G. (2003). "Marketing Tourism to the Virginia Legislature." Virginia Hospitality and Travel Association. Six months, \$9,800.00.

Belanger, F., McGehee, N.G., Hiller, J., and Hicks, S. (2004). "Security assurance and business ethics in e-commerce: a hospitality industry case study (course module design and development)." Boeing Charitable Trust 6 months, \$10,000.00 (my portion was \$2,000.00).

Internal:

McGehee, N.G. (2003). "Applying Self-Authorship Strategies for the Core Curriculum: Developing a Socio-Cultural Impacts of Tourism Course (Area 3)." CEUT Instructional Enhancement Grant: Summer Faculty Fellows for 2004. \$5,000.00.

McGehee, N.G. 2001. "Proposal for a Study of International Volunteer Programs Association (IVPA) Evaluation and Assessment of the Impact of International Volunteer Experiences: A Pilot Study." One year, \$2,070.00 Proposal for Provost's New Faculty Fund.

Mihalik, B., and N.G. McGehee. 2001-2002. "Agri-tourism." Virginia Tech Cooperative Extension. One year, \$13,000.00 for Outreach and Research in Agri-tourism.